

We proudly present  
**PERPETUAL UKADIKE**  
the Winner of

FACE  
— of —  
NIGERIA

— 2023 —

**DISCOVER  
UNIQUE  
PRODUCTS**  
IN THIS NEW CATALOGUE!

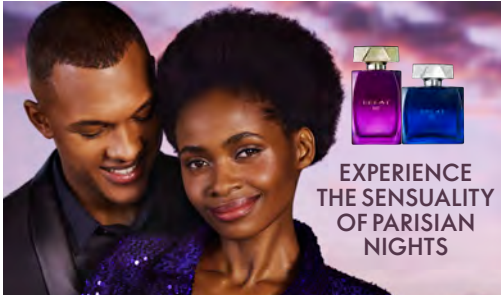
02

2023, 1st April - 30th June

**ORIFLAME**  
— S W E D E N —

# NovAGE

## TIME RESTORE



### In this catalogue



#### RESPONSIBLE INGREDIENTS



NATURAL EXTRACTS



NATURAL EXFOLIANTS



ECO-ETHICAL SCREENING

#### SAFE FORMULATIONS



Non-GMO



STRICT EUROPEAN STANDARDS



RIGOROUS SAFETY TESTING

Oriflame is a member of the Direct Selling Association and represents the **highest level of business ethics.**



We collaborate with the Rainforest Alliance to use **only paper from well managed forests.**



We support children and young women through a diverse range of education programs.



Scan the QR Codes to Download our apps from App Store or Google Play

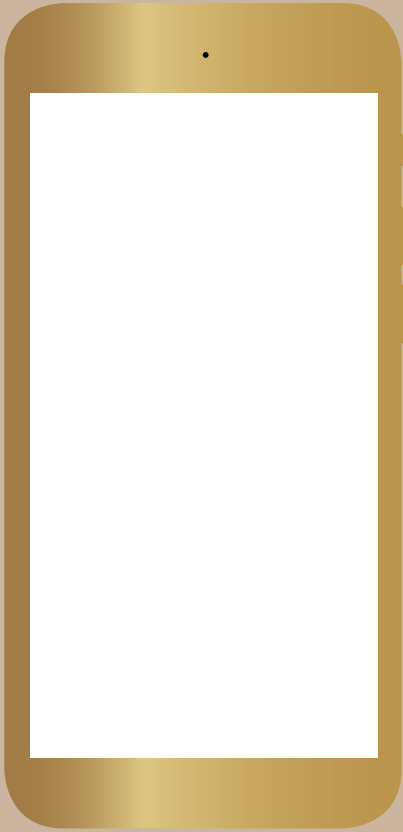


Oriflame Beauty App



Oriflame Business App





Add to shopping bag



Special offer



More products



Return to menu



More information



Play video

## HOW TO BROWSE AND SHOP



Swipe to browse or click on a section in the menu to go to it immediately.



Press the icons to view additional content and product information.



Press the bag icon to add a product to your shopping bag.



Press the shopping bag icon at the top of the screen to complete your order.

# Dear Brand Partners,

The beginning of the year 2023 was fantastic and we produced positive outcomes in terms of leadership growth, exceptional bonuses, and more through passion and hard work. I would like to congratulate all of you on this fantastic performance!

With pleasure, I present our second catalogue for 2023. This catalogue stands out due to the new products including skincare, fragrances, make up, and personal care products. Big congratulations to **Ms. Perpetual Ukadike** as the **new Face of Nigeria**, a truly deserving winner as she embodies the Beauty by Sweden.

In this catalogue, we introduce the **Giordani Gold Good as Gold Woman Eau de Parfum**, designed with the most refined ingredients and the finest perfumer expertise. It's a fragrance that elevates your aura and makes you feel as Good as Gold.

Additionally, we have the launch of **Giordani Gold Iconic Lipstick** with its rich colour in one luxurious glide. This new formula is designed to indulge your lips in deep, youth-enhancing colour and a feeling of instant renewal and care over time.



I am sure you are prepared for the upcoming **Director's Seminar** at the Lagos Continental Hotel. It will be an unforgettable experience and I also look forward to seeing you in **Madrid** and **Barcelona**. Make sure you don't miss this experience, as it will be magical.

Let me also thank you for your constant support towards our charity initiatives. Always keep in mind that by working together, we can do so much more.

With these carefully chosen new and existing products in this catalogue, I'm confident that you'll continue to elevate your business this year. Never stop your drive, set bigger goals, take huge leaps, double your business with Oriflame and see incredible growth!

**Nikola Baroli**

Managing Director  
Oriflame Nigeria

A handwritten signature in black ink that reads "N Baroli".



We proudly present  
the Winner of

# FACE of NIGERIA

2023



**ONYINYECHUKWU LINDA AFOJAMA**  
Senior Gold Director  
Second Position

"I joined Oriflame because I wanted more out of life. Whatever you wish to achieve can be achieved regardless of the number of falls and fails, in the end, what matters most is your ability to get up and go again. Nothing is impossible for a willing heart".

**PERPETUAL UKADIKE**  
Gold Director  
Winner

"I started my Oriflame journey to achieve the lifestyle and future I want for myself, today I'm comfortably earning multiple 6 figures from home, have the flexible time to pursue my passion for acting and traveling the world for free. You can live your life on your own terms with Oriflame. I am living proof of that!"

**MOSAKU RACHEAL MOYINOLUWA**  
Director  
Third Position

"Oriflame is the best opportunity I have ever come across in my life and I'm glad to encounter this business opportunity at a young age. The journey has been amazing with challenges which makes me stronger. I live an independent life and travelling with Oriflame has been a great experience. Thank you, Oriflame for changing my life and for making my dreams come true".



GOOD  
AS  
GOLD

Try the new GG scent  
destined to become a  
golden icon!

**YOU'RE AS GOOD AS GOLD**



**NEW!**



**TESTED UP TO 8 HOURS LONG-LASTINGNESS**



**Exclusive Glow Accord** that brings notes of Red Gold Saffron and Orange Blossom Flower



Contains upcycled wood based ingredients



**ORIENTAL FLORAL**

Raspberry, Glow Accord (crafted with Orange Blossom and Saffron extract), Ambrox®



**HERO INGREDIENT**



**Glow Accord**

The exclusive **Glow Accord** is crafted with the solar petally note of **Orange Blossom** and elevated with **Saffron extract** in its most beautiful light. In the fragrance, Saffron glows with richness to bring a slightly spicy tonality that warms Orange Blossom.



**Giordani Gold Good as Gold Woman Eau de Parfum**  
50 ml

**38533 NGN 39,990**



FACE  
— of —  
NIGERIA

PERPETUAL UKADIKE  
Gold Director  
Winner

— 2023 —

## BE ICONIC

Giordani Gold's Iconic Lipstick turns to hybrid ingenuity to provide divinely rich pigment with lasting, sumptuous coverage that nurtures your lips and helps reduce the appearance of fine lines, dryness and loss of definition with each wear.



# SUMPTUOUS SATIN LIPS IN ONE GLIDE



SPF

- Lash Activator Serum to target lash growth.

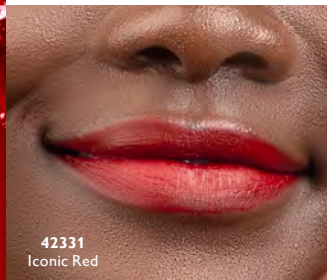
- Luminous satin finish thanks to Glow

Helps protect lips from signs of ageing.

42333 Divine Chocolate



## NEW!



42331  
Iconic Red



42326  
Plum  
Mauve



42327  
Blooming  
Pink



42331  
Iconic  
Red



42332  
Deep  
Wine



42333  
Divine  
Chocolate

Giordani Gold Iconic  
Lipstick SPF 15  
3.8 g

**NGN 11,990**



Biodegradable  
Formulas\*



Recycled Plastic  
Bottles\*\*



Free from  
Silicones

\*All rinse-off formulas. At least 90% of "carbon-based" ingredients expected to be biodegradable in line with OECD guidelines or supplier data

**NEW!**



**100%**  
recycled plastic  
bottle!

**Shampoo**  
Cleanses and helps soothe scalp, with natural Tea Tree Oil and Aloe Vera.



**Love Nature Shampoo For  
Dandruff Control with  
Organic Tea Tree Oil &  
Aloe Vera**  
250 ml

**41359 NGN 6,990**



# Moisturised by nature

99% natural origin ingredients

**NEW!**

## Hair oil

Replenishes and moisturises the hair and helps prevent dandruff.

### HOW TO USE

Apply the oil to your hair. Massage it until the oil gets absorbed in your roots. Leave it overnight or for 4-5 hours. Wash the next day with shampoo followed by conditioner.



**Organic coconut oil**  
– best known for its nourishing and conditioning properties and long-lasting results.

② Love Nature Nourishing Hand Cream with Organic Coconut Oil  
75 ml

**41338 NGN 3,990**

③ Love Nature Nourishing Hair Oil Coconut Oil  
100 ml

**41568 NGN 7,990**

ALL AGES

FOR ALL SKIN TYPES

# ENERGISING, RADIANCE ENHANCING & HYDRATING



HERO INGREDIENT



**Organic Apricot extract** is brimming with fruit sugars and fruit acids which help you achieve hydrated, smooth skin by working to maintain healthy skin moisture levels. At the same time, it promotes cellular renewal.

**Organic Orange juice extract** is known to be rich in Vitamin C, one of the most potent sources to help boost skin radiance. It also provides fantastic antioxidant benefits.



HOW TO USE

1



Use morning and evening, massaging into the face and neck using circular motions before rinsing off. Avoid the eye area.

2



Use morning and evening after cleansing by applying to a cotton pad and sweeping over the face and neck. Avoid the eye area.

3



Use morning and evening directly after cleansing and toning. Massage gently into the face and neck using circular motions. Avoid the eye area.





**NEW!**

**TONER**  
Balances skin  
hydration levels



**CLEANSER**  
Removes impurities  
and minimises pores



② **Love Nature Radiance  
Toner with Organic Apricot &  
Orange**  
150 ml

35912 **NGN 6,990**



**FACE GEL**  
Helps reveal  
a youthful  
glow

③ **Love Nature Radiance Face  
Gel with Organic Apricot &  
Orange**  
50 ml

35911 **NGN 6,990**

① **Love Nature Energising  
Cleanser with Organic  
Apricot & Orange**  
125 ml

35910 **NGN 6,990**

A close-up portrait of a young Black woman with her hair pulled back, smiling broadly. A white and yellow frangipani flower is tucked behind her ear. Her hands are clasped near her chest. The background is bright and slightly blurred, suggesting an outdoor or well-lit indoor setting.

**FOR FRESH,  
COMFORTABLE,  
CONFIDENT  
YOU!**





Dermatologically  
& gynecologically  
tested

**INTIMATE  
CLEANSING CREAM**

Replenishes **comfort** and  
the skin's natural  
moisture. For an **extra  
hydration** and **nurturing**  
in the **intimate area**.



300 ml

ORIFLAME  
SWEDEN

Feminelle

extracomfort

NURTURING  
INTIMATE CLEANSING CREAM

Calendula



PREBIOTIC + LACTIC ACID

pH BALANCED / SOAP FREE



**NATURAL SWEDISH  
EXTRACTS**

- Answers specific intimate  
needs with additional  
refreshing, protecting,  
soothing, or nurturing  
properties.

**LACTIC ACID  
& PREBIOTIC INFUSION**

Natural ingredients to  
support intimate microbiome  
with balance, protection  
& overall health.

**FRESH SCENT  
TECHNOLOGY**

- Neutralises odours, with  
light, pleasant fragrances  
keeping the intimate area  
freshly scented.

**Feminelle Extra Comfort  
Nurturing Intimate Cleansing  
Cream Calendula**

300 ml

**34504 NGN 7,390**

*Love  
Nature*

**A NOURISHING  
TREAT FOR YOUR HAIR  
AND BODY**



## SWEET ALMOND OIL

For **soft and nourished** hair and skin

Helps moisturise, nourish and hydrate skin and hair.

### HOW TO USE



**Massage onto body** after showering - or instead of using body cream. **Reapply** when skin is dry and thirsty for nourishment.



**Apply onto hair** after styling or while damp. Avoid scalp and focus on the tips. Wrap hair in towel. Sit for two minutes and leave in.



**Love Nature Hair & Body Oil**  
**Sweet Almond Oil**  
100 ml

**38907 NGN 7,690**

**ALL DAY PROTECTION  
AND FRESHNESS FOR  
HEALTHY MOUTHS**



**Optifresh**



SEE HOW IT WORKS!



### HYDRATION

Balances moisture to fight dryness and bacteria.



### FRESHNESS

Contains cooling technology that prevents bad breath.



### CLEAN TEETH & GUMS

Removes stains and plaque with polishing particles.



### PROTECT SHIELD TECHNOLOGY

Formulated to help provide whole mouth protection.

Formulated with Desensitising agent to reduce sensitivity

81% agree\* Teeth, tongue, gums and cheeks feel healthier

88% agree\* on intense freshness in the whole mouth

75 ml

100 ml

100 ml

100 ml

Formulated without fluoride

① **Optifresh Sensitive Toothpaste**  
75 ml

**38873**  
**NGN 3,490**

② **Optifresh Pro White Toothpaste**  
100 ml

**38874**  
**NGN 3,490**

③ **Optifresh Maximum Fresh Toothpaste**  
100 ml

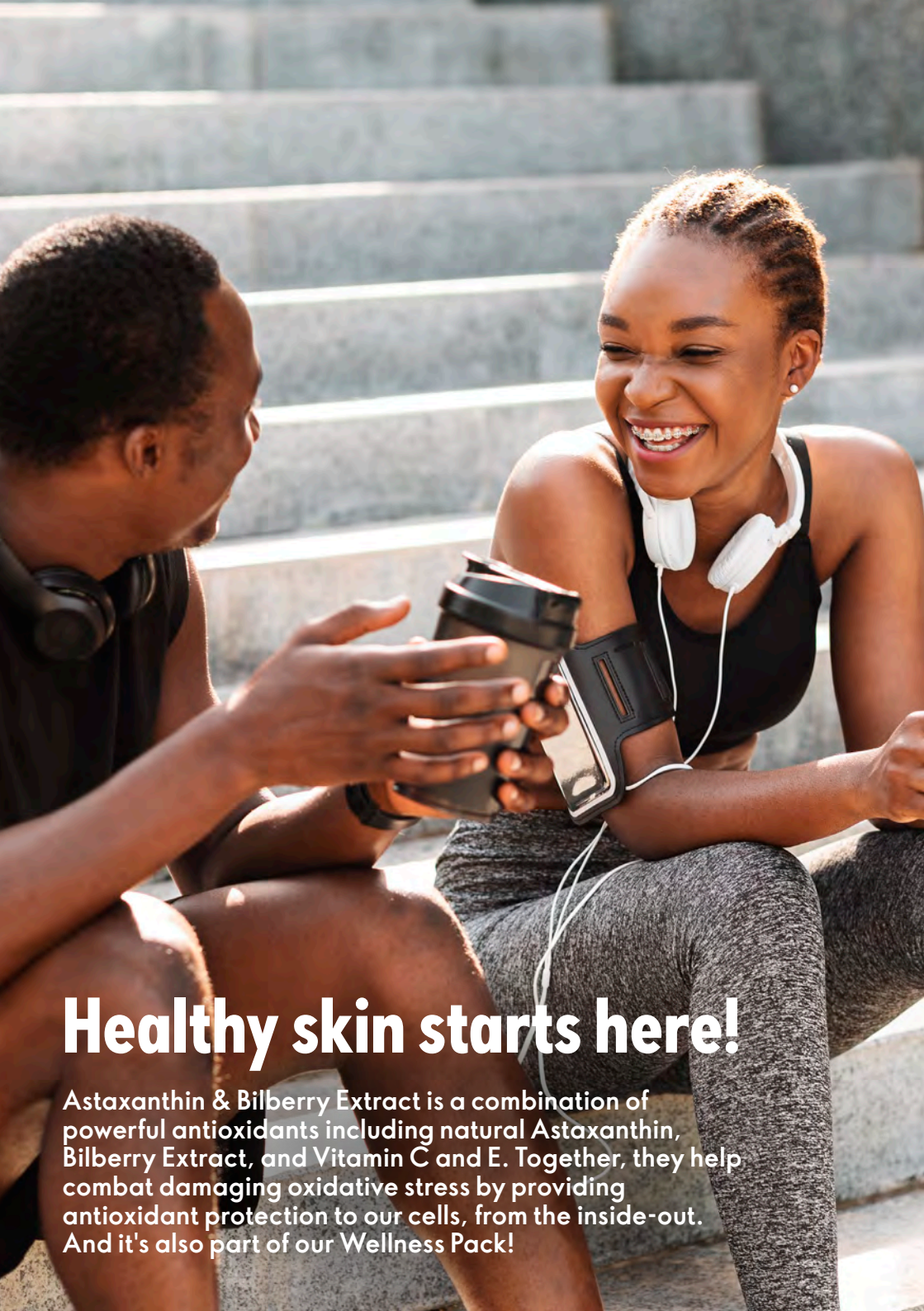
**44952**  
**NGN 3,490**

④ **Optifresh Natural Oils Toothpaste**  
100 ml

**44953**  
**NGN 3,490**

\*Consumer tested





# Healthy skin starts here!

Astaxanthin & Bilberry Extract is a combination of powerful antioxidants including natural Astaxanthin, Bilberry Extract, and Vitamin C and E. Together, they help combat damaging oxidative stress by providing antioxidant protection to our cells, from the inside-out. And it's also part of our Wellness Pack!



1 sachet supports meeting 100% of your daily recommended Vitamin C, Vitamin D and Zinc values.



**21**  
SACHETS

**HOW TO USE:**  
Take 1 sachet daily with a meal.

One sachet contains:

2 capsules Omega 3

1 capsule Astaxanthin & Bilberry Extract

1 tablet Multivitamin & Mineral for man or woman



① **WellnessPack man**  
**29697**  
**NGN 39,990**

② **WellnessPack woman**  
21 sachets. 66.7g (21 x 3.17g).  
**29696**  
**NGN 39,990**

# FRAGRANCES

FFOR HER



## ALL or NOTHING – Your scent is your trademark

**Your personal skin is  
the first note!**  
**All or Nothing Parfum**  
is designed to magnify  
you, injecting the  
fragrance with your  
unique individuality.  
Apply the Parfum to  
your pulse points and  
be ready to captivate.



### WE RESPECT NATURE!

Sustainably sourced from Madagascar, the exquisite Vanilla Surabsolute is the most beautiful quality of vanilla in the world. Richly warm and deliciously addictive, this sweet gourmand note conjures an alluring oriental feel.



Crafted with an **EXCLUSIVE TECHNOLOGY** for **supreme long-lastingness** and has the **highest fragrance concentration** in Oriflame.



**ORIENTAL VANILLIC FRUITY**  
magnolia, raspberry, vanilla surabsolute



**HERO INGREDIENT**

### **VANILLA SURABSOLUTE**

Sustainably sourced from Madagascar, the exquisite Vanilla Surabsolute is the most beautiful quality of vanilla in the world. Richly warm and deliciously addictive, this sweet gourmand note conjures an alluring oriental feel.

**All or Nothing Parfum**  
50 ml

**35679**

**NGN 39,990**

# Unlock The Power of Attraction



## ORIENTAL - FLORAL

Blackcurrant, Passion Flower Accord,  
Sandalwood

**Magnetista Eau de Parfum**  
50 ml

**42741 NGN 35,590**

# Your New Treasure Scent



## WHITE FLORAL

Jasmine Sambac, Camellia  
Celebratissima Accord, Vanilla



**Giordani Gold Essenza  
Blossom Parfum**  
50 ml

**38534 NGN 35,590**



Discover Beauty  
You Can Feel

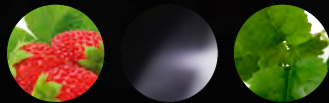


FLORAL WHITE FLOWERS WOODY  
Mandarin, Orange Blossom, Patchouli



Giordani Gold Woman Eau  
de Parfum  
50 ml  
**38531 NGN 28,990**

Step Into A  
Glamorous World!



FRUITY CHYPRE

Wild Strawberry, Shining Star  
Accord, Patchouli Prisma

Divine Exclusive Eau de Parfum  
50 ml

**38498 NGN 35,590**



① Giordani Gold  
Essenza Parfum  
50 ml  
**42503  
NGN 35,590**



② Giordani Gold  
Essenza Perfumed  
Body Spray  
75 ml  
**42806  
NGN 6,990**



③ Signature for her  
Parfum  
50 ml  
**38540  
NGN 35,590**



EXPERIENCE THE  
SENSUALITY OF  
PARISIAN NIGHTS

MASTER PERFUMERS

BENOIST LAPOUZA  
PHILIPPINE COURTIÈRE



During his creation for Eclat Nuit for her, Benoist Lapouza chose **iconic floral notes** that he combined with the refined facets of Patchouli to design a timeless, **enticing fragrance that carries one away.**

Philippine Courtière was inspired by the scenes and energy of Paris nights when creating Eclat Nuit for him.

To capture their magic, she used **dark French leather with a soft, refined texture, enhanced with bright aromatic notes and textural effects.**

ECLAT  
NUIT





### CHYPRE FLORAL

Blueberry, Jasmine, Patchouli



### WOODY FLORAL SPICY

Bergamot, Geranium, Black Leather



① Eclat Nuit Eau de Parfum for her  
50 ml.

40788

**NGN 26,390**

② Eclat Nuit Eau de Parfum for him  
75 ml

40790

**NGN 26,390**

# EMPOWERING YOUR GODDESS WITHIN



## WOODY FRUITY

Pomegranate Accord,  
Osmanthus Absolute, Amber  
Woods Accord

**Possess Absolute Eau de  
Parfum**  
50 ml

**42968 NGN 30,390**

# UNLEASH. YOUR MYSTERIOUS INNER SENSUALITY.



ORIENTAL CITRUS FLORAL  
Orange Vanilla, Red Lily, Amber



**Amber Elixir Mystery  
Eau de Parfum**  
50 ml  
**35681  
NGN 26,390**

# INFINITELY FEMININE



FLORAL-FRUITY-WOODY  
Mandarin, Jasmine Grandiflorum,  
Cashmere wood



**Infinita Eau de Parfum**  
50 ml  
**35653  
NGN 26,390**



## THE THRILL OF OUR (HEART) BEAT



### ORIENTAL FOUGERE

Ginger, Tonka, Sandalwood



### FLORAL WOODY MUSK

Ginger, Peony, Tonka

① Lost in You Eau de Parfum Her  
50 ml

38508

**NGN 26,390**

② Lost in You Eau de Parfum Him  
50 ml

38509

**NGN 26,390**

## ELEGANCE AND ROMANCE, PARISIAN STYLE



### FLORAL FRUITY WOODY

White Violet, White Orris, Cedarwood

### AROMATIC TONIC

Mint, Orris, Cuir Corroyé



① Eclat Amour Eau de Toilette

50 ml

35649

**NGN 18,990**

② Eclat Toujours Eau de Toilette

75 ml

35651

**NGN 18,990**

**THERE IS ONLY  
ONE YOU**



Natural origin  
alcohol

①



**WOODY AROMATIC**

Pink Pepper, Clary Sage, Cedarwood

① **Signature for him Parfum**  
75 ml

**38587**

**NGN 35,590**

**THE SIGNATURE OF ELEGANCE**



**WOODY FRUITY**

Pear, Vanilla, Nutmeg

② **Signature Man**  
**Eau de Toilette**  
75 ml

**43252**

**NGN 26,390**



②

**HIS ELEGANT PERFECTION**



**WOODY AROMATIC**

Grapefruit, De Laire Sellier  
accord, vetiver

③

③ **Eclat Style Parfum**  
75 ml

**34522**

**NGN 35,590**





# POSSESS IMMORTAL POWER



**WOODY FRUITY**  
Ice Accord, Sage, Oak Wood



**ORIENTAL FOUGERE**  
Unripened Grapefruit,  
Laurel Leaf Scent, Orris



SAFETY LOCK



①

POSSESS  
THE SECRET  
MAN

ORIFLAME  
SWEDEN



②

POSSESS  
MAN

ORIFLAME  
SWEDEN



③

POSSESS  
MAN

Anti-perspirant  
Deodorant Spray

ORIFLAME  
SWEDEN

150 ml e 5.0 fl.oz.

① **Possess The Secret  
Man Eau de Parfum**  
75 ml  
33650  
**NGN 30,390**

② **Possess  
Man Eau de Toilette**  
75 ml  
31825  
**NGN 30,390**

③ **Possess Man  
Anti-perspirant Deodorant  
Spray**  
150 ml  
32496 **NGN 6,990**





WOODY VETIVER  
Bergamot, Black Pepper, Vetiver

# A NEW DEFINITION OF CRAFT

The same timeless masculine scent  
- now in Eau de Parfum quality and  
a new elevated design.



Fragrance containing  
responsibly sourced  
Mandarin



Natural origin  
alcohol



① **Giordani Gold Man Anti-perspirant  
Roll-On Deodorant**  
50 ml

42204

**NGN 3,890**

② **Giordani Gold Man Eau de Parfum**  
75 ml

38538

**NGN 28,990**

# REVEAL YOUR CAPTIVATING SIDE



AROMATIC FOUGÈRE  
Grapefruit, Geranium, Vetiver

FLORAL FRUITY WOODY  
Artemisia, Floated Wood Accord,  
Vetiver

① Mister Giordani Anti-  
perspirant Roll-On Deodorant  
50 ml

42524 **NGN 3,890**

② Mister Giordani Eau de  
Toilette  
75 ml

33654 **NGN 26,390**

③ Mister Giordani Aqua Eau de  
Toilette  
75 ml

42837 **NGN 26,390**



# SKIN CARE



## BOOST SKIN RADIANCE WITH THE RIGHT NUTRITION!

Optimals skin care starts with **balanced skin nutrition**. Our experts have formulated the right balance of skin nutrients, enhanced with technologies and pollution protection, to **help nurture skin's resiliency and vitality** – and keep it looking healthy!

**NEW!**

EXFOLIATING FACE SCRUB



CLAY FACE MASK



① **Optimals Purifying Clay Face Mask**  
50 ml

42615

**NGN 10,990**

② **Optimals Exfoliating Face Scrub**  
75 ml

42614

**NGN 6,990**



① **Optimals Clarifying Creamy Cleanser**

150 ml

42609

**NGN 7,790**

② **Optimals Comforting Facial Toner**

150 ml

42590

**NGN 7,790**

③ **Optimals Even Out Serum**

30 ml

42556

**NGN 14,390**



SPF

CREAMY  
CLEANSER

FACIAL TONER

EYE CREAM

DAY CREAM

SERUM

NIGHT CREAM

④ **Optimals Even Out Eye Cream**

15 ml

42555

**NGN 9,590**

⑤ **Optimals Even Out Day Cream SPF 20**

50 ml

42552 **NGN 10,990**

⑥ **Optimals Even Out Night Cream**

50 ml

42553

**NGN 10,990**



**Optimals Even Out SET**

6 pcs

46010

**NGN 61,540**

BUY AT  
**NGN 55,386**  
SAVE  
**NGN 6,154**



## CLEANSE

With **cleansing, moisturising, soothing technologies** for clean, toned and comfortable feeling skin.

# 1



## TARGET

**Refreshes and illuminates** the skin around the eyes.

# 2



## BOOST

**Boosts protection** by day, **boosts repair** by night.

# 3



## MOISTURISE

**Visibly evens out skin tone** and reduces wrinkles with **SPF 30**

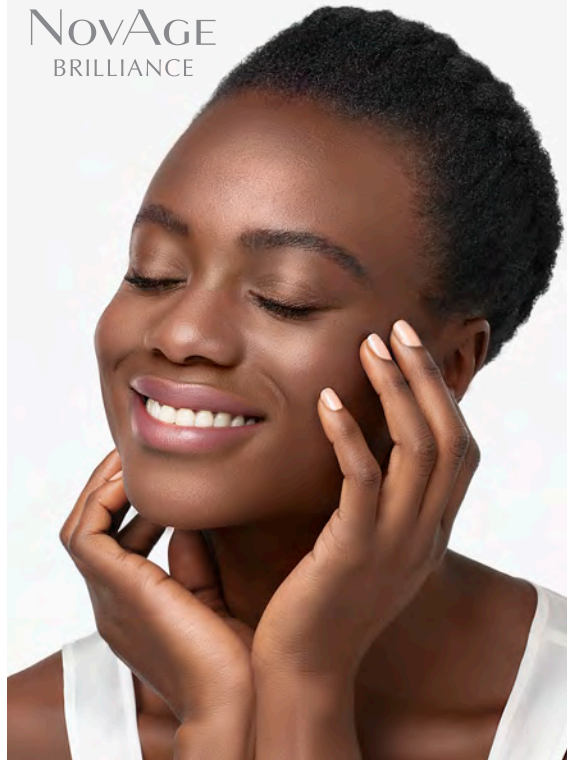
Fortifies the skin's **defences against skin tone** discolourations while you sleep.

# 4



# NovAge

BRILLIANCE



## EXCHANGE SKIN TONE DISCOLOURATIONS WITH A LUMINOUS COMPLEXION



### SKIN TONE REGULATOR TECHNOLOGY

Switches off excess melanin production<sup>o</sup>. Reduces hyperpigmentation and improves other skin tone discolourations.

### RIBWORT PLANT STEM CELL EXTRACT

Helps neutralise the effects of oxidative stress to help counteract all major skin tone discolourations.

### AQUA-BANK MOISTURE STRATEGY

Delivers and locks essential hydration into the skin round the clock. Promotes a translucent, luminous complexion.

<sup>o</sup> Based on Skin Tone Regulator Technology activity on MITF - a master regulator of pigmentation - in vitro tested.

# IMPROVES 3 COMMON FACIAL DISCOLOURATIONS (REDDISH, YELLOWISH & DULL/GREYISH SKIN TONES)<sup>A</sup>

**BRILLIANCE**  
ALL SKIN TYPES  
SKIN CONCERNS:  
Hyperpigmentation,  
uneven, patchy skin tones

  
**SUPREME  
CLEANSING GEL**



SPF



**DAY CREAM**

  
**SERUM**

  
**EYE CREAM**



  
**NIGHT CREAM**



① **NovAge Supreme  
Cleansing Gel**  
150 ml  
33984  
**NGN 12,490**

② **NovAge Brilliance  
Infinite Luminosity Eye  
Cream**  
15 ml  
35746  
**NGN 16,090**

③ **NovAge Brilliance  
Infinite Luminosity Serum**  
30 ml  
34509  
**NGN 28,690**

④ **NovAge Brilliance Infinite  
Luminosity Day Cream  
SPF30**  
50 ml  
35744  
**NGN 19,990**

⑤ **NovAge Brilliance  
Infinite Luminosity Night  
Cream**  
50 ml  
35745  
**NGN 19,990**



SET COMES WITH A **FREE BOX**  
AND NOVAGE BOOKLET

**NovAge Brilliance Infinite  
Luminosity Set**  
Set of 5 full-size products.  
44680  
**NGN 97,250**

BUY AT  
**NGN 77,800**  
SAVE  
**NGN 19,450**



# NovAGE

## TIME RESTORE



### PREPARE

Cleansing your skin morning and evening helps create perfect conditions for your skin to absorb the rest of the products in your routine, to deliver the full power of their youth-preserving actives.

# 1



### EYES

Time Restore Eye & Lip Cream is formulated for use around the eye and upper lip areas. It helps to smoothe out deep wrinkles and re-densify the skin for a more defined appearance.

# 2



### DEEP ACTION

Time Restore Revitalising Serum is formulated to deliver an intensive boost of hydration to your skin, resulting in a completely renewed and rejuvenated appearance, and designed to enhance the effect of your day and night creams.

# 3



### REVITALISE

Time Restore Multi Correcting Day Cream is formulated with SPF 15 to help protect your skin against the damaging effects of UV rays during the day. Regenerative Night Cream provides the skin's cells with nourishment while you sleep.

# 4



**ADVANCED-  
PERFORMING SKIN CARE  
SET FOR MATURE SKIN**

# 94% of women with mature skin said skin elasticity and nourishment is improved\*<sup>1</sup>

\*<sup>1</sup> Consumer test using the NovAge Time Restore Skin Care Set.

**TIME RESTORE**  
ALL SKIN TYPES

SKIN CONCERNS: Deep wrinkles, loss of density and definition

**SUPREME CLEANSING GEL**



**EYE & LIP CREAM**



**SERUM**



**DAY CREAM**



**NIGHT CREAM**

**① NovAge Supreme Cleansing Gel**

150 ml  
33984  
**NGN 12,490**

**② NovAge Time Restore Eye & Lip Cream**

15 ml  
32629  
**NGN 16,090**

**③ NovAge Time Restore Revitalising Serum**

30 ml  
32630  
**NGN 28,690**

**④ NovAge Time Restore Multi Correcting Day Cream SPF 15**

50 ml  
32627  
**NGN 19,990**

**⑤ NovAge Time Restore Regenerative Night Cream**

50 ml  
32628  
**NGN 19,990**



SET COMES WITH A FREE BOX AND NOVAGE BOOKLET

**NovAge Time Restore SET**

Set of 5 full-size products.

**31774**

**NGN 97,250**

BUY AT  
**NGN 77,800**  
SAVE  
**NGN 19,450**

# NovAge

## ULTIMATE LIFT



### CLEANSE

Cleanse skin twice daily to remove impurities and prep it to better absorb the rest of your routine.

# 1



### TARGET

Reach for the lightweight eye cream to redefine contours, smooth wrinkles and awaken the eye area.

# 2



### BOOST

Apply serum before moisturisers to boost their effects and help firm, lift and reduce wrinkles.

# 3



### MOISTURISE

Use day cream to define contours, revitalise and protect skin, and night cream to nourish and firm it.

# 4



THE ULTIMATE ROUTINE  
FOR FIRM, LIFTED,  
FRESH-LOOKING SKIN.



# RESTORES 40% LOST ELASTICITY IN JUST 4 WEEKS – CLINICALLY PROVEN!<sup>A3</sup>

<sup>A3</sup> Clinically tested using full NovAge Ultimate Lift Set vs cleanser and day cream alone.

ULTIMATE LIFT

ALL SKIN TYPES

SKIN CONCERNS:

Loss of firmness and elasticity

  
SUPREME CLEANSING GEL



①

NOVAGE

SUPREME  
CLEANSING GEL

ORIFLAME  
SWEDEN

  
EYE CREAM



②

NOVAGE

ULTIMATE LIFT  
CONTOUR DEFINE  
EYE CREAM

ORIFLAME  
SWEDEN

  
SERUM



③

NOVAGE

ULTIMATE LIFT

CONTOUR DEFINE  
SERUM

ORIFLAME  
SWEDEN

e 30 ml 1.0 fl.oz.



SPF



DAY CREAM



④

NOVAGE

ULTIMATE LIFT  
CONTOUR DEFINE  
DAY CREAM SPF 15

ORIFLAME  
SWEDEN

  
NIGHT CREAM



⑤

NOVAGE

ULTIMATE LIFT  
CONTOUR DEFINE  
NIGHT CREAM

ORIFLAME  
SWEDEN

① NovAge Supreme  
Cleansing Gel

150 ml

33984

NGN 12,490

② NovAge Ultimate  
Lift Contour Define  
Eye Cream

15 ml

34552

NGN 16,090

③ NovAge Ultimate  
Lift Contour Define  
Serum

30 ml

34550

NGN 28,690

④ NovAge Ultimate  
Lift Contour Define  
Day Cream SPF 15

50 ml

34510

NGN 19,990

⑤ NovAge Ultimate  
Lift Contour Define  
Night Cream

50 ml

34549

NGN 19,990



SET COMES WITH A FREE BOX  
AND NOVAGE BOOKLET

NovAge Ultimate Lift  
Contour Define SET  
Set of 5 full-size products.

44941

NGN 97,250

BUY AT  
**NGN 77,800**  
SAVE  
**NGN 19,450**



## PREPARE

Cleanse skin twice daily to remove impurities and prep it to better absorb the rest of your routine.

# 1



# NovAGE

ECOLLAGEN



## EYES

Reach for the lightweight Eye Cream to awaken the eye area and help reduce lines and wrinkles over time.

# 2



## DEEP ACTION

Apply power serum to instantly plump wrinkles with hydration and boost collagen levels to correct them over time.

# 3



## REVITALISE

Use day cream to hydrate, correct wrinkles and protect your skin, and night cream to nourish and replenish it.

# 4



DISCOVER  
THE POWER OF NOW

# Up to 49% wrinkle reduction instantly <sup>Δ1</sup>

**TIME RESTORE**  
ALL SKIN TYPES

<sup>Δ1</sup> Clinically proven instant measurement of wrinkle volume, using the NovAge Ecollagen Wrinkle Power Set.

**SKIN CONCERNS:**  
Visible wrinkles, fine lines and dryness



**① NovAge Supreme Cleansing Gel**  
150 ml  
33984  
**NGN 12,490**

**② NovAge Ecollagen Wrinkle Power Eye Cream**  
15 ml  
33979  
**NGN 14,890**

**③ NovAge Ecollagen Wrinkle Power Serum**  
30 ml  
33980  
**NGN 26,990**

**④ NovAge Ecollagen Wrinkle Power Day Cream SPF 35**  
50 ml  
42426  
**NGN 18,690**

**⑤ NovAge Ecollagen Wrinkle Power Night Cream**  
50 ml  
33982  
**NGN 18,690**



SET COMES WITH A **FREE BOX** AND NOVAGE BOOKLET

**NovAge Ecollagen Wrinkle Power SET**

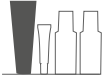
Set of 5 full-size products.

**42489 NGN 91,750**

BUY AT  
**NGN 73,400**  
SAVE  
**NGN 18,350**



# NOVAGE MEN



## CLEANSE

Wash your face with cleanser to remove dead skin cells, embedded impurities, and daily city grime.

# 1

①



## TARGET

Apply eye rescue gel to reduce appearance of wrinkles, under-eye puffiness and dark circles.

# 2

②

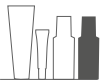


## BOOST

Massage booster into cleansed skin to instantly revitalise, hydrate, soothe and cool.

# 3

③



## MOISTURISE

Use lotion to diminish all signs of ageing and fatigue while restoring suppleness and brightness.

# 4

④



YOUR COMPLETE  
ENERGISING  
AGE-DEFENCE  
SOLUTION

## Clinically proven Anti-Fatigue Effect! Improves:

- Wrinkle reduction<sup>2</sup>
- Skin smoothness<sup>2</sup>
- Hydration<sup>2</sup>
- Skin flexibility<sup>3</sup>
- Skin tonicity<sup>3</sup>


<sup>2</sup> Clinical test using NovAge Men Set.

<sup>3</sup> Expert clinical evaluation using NovAge Men Set.

ALL SKIN TYPES

### SKIN CONCERNS:

Skin fatigue, wrinkles, dehydration and roughness



#### PURIFYING & EXFOLIATING CLEANSER



#### EYE RESCUE GEL



#### ENERGISING & HYDRATING BOOSTER



#### ANTI-AGEING FACE GEL LOTION



① NovAge Men Purifying & Exfoliating Cleanser  
125 ml

**33198 NGN 10,290**

② NovAge Men Eye Rescue Gel  
15 ml

**33199 NGN 13,990**

③ NovAge Men Energising & Hydrating Booster  
50 ml

**33200 NGN 25,290**

④ NovAge Men Intense Anti-Ageing Face Gel Lotion  
50 ml

**33201 NGN 17,590**



SET COMES WITH A FREE BOX AND NOVAGE BOOKLET

**NovAge Men SET**  
Set of 4 full-size products.

**29446**  
**NGN 67,160**

BUY AT  
**NGN 53,728**  
SAVE  
**NGN 13,432**

# SKIN CARE GUIDE

## YOUTH ENHANCING SKIN CARE



### NOVAGE BRILLIANCE ALL SKIN TYPES

Comprehensive skin care routine to counteract hyperpigmentation and other skin tone discolourations and reveal a more radiant and luminous skin tone.



### NOVAGE ECOLLAGEN ALL SKIN TYPES

Skin care routine for beautiful, smooth, radiant, healthy-looking skin. Instantly plumps and smoothes wrinkles, corrects them over time and helps to slow skin ageing.



### NOVAGE ULTIMATE LIFT ALL SKIN TYPES

This set is designed help restore loss of firmness and elasticity – and some of that definition. It boosts the skin's firmness and elasticity, smoothes wrinkles and revives the skin's vitality.



### NOVAGE TIME RESTORE ALL SKIN TYPES

NovAge Time Restore boosts collagen levels and rejuvenates mature skin for more resilient skin, with less pronounced deep wrinkles and age spots.



### NOVAGE FOR MEN ALL SKIN TYPES

NovAge Men is engineered to fight signs of ageing and tiredness. This 2-minute routine leaves skin feeling energised, smoother and younger looking.



### NOVAGE NUTRI 6 FACIAL OIL CAPSULES ALL SKIN TYPES

Intensively nourishing single application facial oil capsules. The blend of six precious natural oils replenishes the skin to revive softness, smoothness and adiance.



### NOVAGE DAY SHIELD ALL SKIN TYPES

A multi-protection cream designed to shield the skin and help to slow down ageing signs in three ways for a radiant, clear and even complexion.



### NOVAGE SKIN RENEWING PEEL ALL SKIN TYPES

Effective exfoliant. Skin is looking youthful, radiant and instantly renewed. Formulated with a blend of alpha hydroxy acids (AHA) and a beta hydroxy acid (BHA).



### NOVAGE OVERNIGHT MASK ALL SKIN TYPES

Leave-on mask with Inca Inchi Oil, Cupuaçu Butter and Hyaluronic Acid. For intensive nourishing, hydration and rested skin.



### NOVAGE ACNE TREATMENT SERIE ALL SKIN TYPES

Lorem ipsum dolor sit amet loremUcia dus maximet dolori quam, volumque pressum resecep erumquas es es excepe occum ent fuga.



### NOVAGE FACIAL CLEANSING OIL ALL SKIN TYPES

Lorem ipsum dolor sit amet loremUcia dus maximet dolori quam, volumque pressum resecep erumquas es es excepe occum ent fuga.



### MILK & HONEY GOLD ALL SKIN TYPES

Luxurious, intensively nourishing hand and body care infused with organically sourced extracts of milk and honey, which moisturise and condition for wonderfully soft, supple skin.



### TENDER CARE ALL SKIN TYPES

Tender Care with natural beeswax, rose oil or bilberry seed oil is the perfect multitasking remedy to relieve chapped lips, rough cuticles and areas of dry skin.



### LOVE NATURE HAND CREAMS ALL SKIN TYPES

These hand creams have light to rich and creamy textures with proven long-lasting moisturisation. Infused with organic extracts of skin-loving ingredients and incredible scents of nature.



### LOVE NATURE BODY CREAM EXTRA DRY SKIN

Intensely nourishing body cream with natural organic cacao butter and coconut oil. Rich formula provides 48 hours hydration and with a soft creamy gourmand scent.



### OPTIMALS EVEN OUT ALL SKIN TYPES

Oriflame's Optimals range combines break-through technology with natural ingredients to reduce dark spots, even skin tone, and hydrate skin.



### PURE SKIN OILY SKIN

The Pure Skin range contains SebarylFL and white willow bark which helps to clean, exfoliate and reveal beautiful skin.



### LOVE NATURE ENERGY & RADIANCE ALL SKIN TYPES

Formulated with organic Apricot and Orange extracts, this sensorial Love Nature skincare experience refreshes and re-energises your skin and restores its radiance.



### TEA TREE & LIME OILY SKIN

Love Nature features the most trusted and carefully selected extracts from nature that suit different skin types – normal/ mixed and oily – and addresses their needs.



### GLOW ESSENTIALS ALL SKIN TYPES

Simple-but-effective skin care products to help visibly lighten, moisturise and protect your skin, every day in an easy way.



# Banish blemishes to regain clear skin

• Reduces appearance of enlarged pores (72%)\*

\*\*\*Consumer effectiveness on 76 people for 8 weeks

Reduces and targets spot size and redness within one day\*

\*Consumer tested

Clinically proven to decrease excess oil and sebum<sup>Δ1</sup>

<sup>Δ1</sup>Clinically tested immediately after first use.



## HOW TO USE

Apply onto dry skin. Moisten your hands and massage in gently until oil has emulsified into a milky-white lotion. Rinse off with clean, warm water.

① NovAge Facial Cleansing Oil

150 ml

38828

NGN 14,990

② NovAge Advanced Breakout-Defence Emulsion

30 ml

45252

NGN 18,590

③ NovAge Targeted 24-hour Blemish Correction

15 ml.

45253

NGN 16,090

④ NovAge Oil Balance Solution

15 ml

34508

NGN 13,490

FACE  
of  
NIGERIA

2023

Recommended by  
PERPETUAL UKADIKE



SKIN CARE  
EXPERTISE

---

KEEP YOUR  
SKIN LOOKING  
YOUTHFUL,  
SMOOTH AND  
RADIANT

Want a complexion that resists the signs of ageing and fatigue? From Overnight Mask to Day Shield, Skin Renewing Peel to Facial Oil Capsules, NovAge products are designed to **leave your skin feeling smooth and looking young, healthy, and radiant.**



Shields skin from the ageing effects of UV rays and pollution, such as uneven skin tone, dark spots and wrinkles.

Gently and effectively exfoliates the skin, visibly **improves texture** and leaves skin looking **youthful, radiant and instantly renewed.**



Intensively nourishing and hydrating overnight mask for visibly **rested, revitalised skin.**



Replenishes skin to revive its **softness, smoothness and radiance.**

*For external use only.  
Do not swallow.*



① **NovAge Intense Skin Recharge Overnight Mask**  
50 ml  
**33490**

② **NovAge Day Shield SPF50 UVA/PA++++ Advanced Skin Protector**  
30 ml  
**34143**

③ **NovAge Skin Renewing Peel**  
100 ml  
**33988**

④ **NovAge Nutri6 Facial Oil Capsules**  
30 capsules.  
**32631**

**NGN 17,490 NGN 17,490 NGN 12,490 NGN 25,290**



# PEEL AWAY IMPURITIES!



Fights **oiliness and shine**  
Prevents new blemishes from forming  
With **Soothing Complex** that helps calm skin

Unclogs, purifies and minimises pores – **88% agree\***  
\*Consumer tested by 67 women/men



**Salicylic Acid (BHA)** purifies skin and unclogs pores.

**Gluconolactone (PHA)** clears the skin's surface of dead cells, fades blemish marks and reduces existing ones.

To make our products kinder to the skin, we have added a **Soothing Complex of Basil, Green Tea and Panthenol** that helps calm blemish-prone skin.



## HOW TO USE

**USE 1-2 TIMES PER WEEK**  
Apply a thin layer of the mask to your skin, avoiding the eye area. Leave on for 5 minutes, then rinse with warm water.



## HOW TO USE

**USE 1-3 TIMES A WEEK**  
Apply to clean and dry skin and leave for 20-30 minutes. Peel off gently, starting with the outer edges and pulling downward.

① **Pure Skin 5 Minute Oil-control Clay Mask**  
50 ml  
**41674**  
**NGN 6,690**

② **Pure Skin Pore Clearing Peel-off Mask**  
50 ml  
**42881**  
**NGN 6,690**



# PURE SKIN

FOR OILY, BLEMISH-PRONE SKIN

Targets existing and prevents future blemishes

Unclogs pores  
-86% agree\*

Exfoliates skin and removes dead skin cells

-94% agree\*  
\*Consumer tested by 66 women/men



Unclogs and minimises pores

Reduces the redness of blemish marks -

84% agree\*

\*Consumer tested by 67 women/men



Reduces shine, clarifies and moisturises skin

Instantly mattifies and reduces shine

88% agree\*

\*Consumer tested by 68 women/men



Reduces spot size and redness **within 8 hours<sup>A</sup>**

Reduces the size of spots by **40% within 24 hours<sup>A</sup>**

Prevents spots from worsening **within 24 hours<sup>A</sup>**

<sup>A</sup>Clinically tested



## HOW TO USE

USE 1-2 TIMES A WEEK. Wet face with water, then apply a small amount of face scrub. Massage face gently, then wash off. Avoid the eye area.

## HOW TO USE

Use daily after cleansing. Apply toner to a cotton pad and sweep over face, avoiding the eye area.

## HOW TO USE

Use daily after cleanser and clarifying toning solution. Massage a small amount of lotion into skin, avoiding the eye area.

## HOW TO USE

Apply directly to the blemish or blemish prone area as soon as you feel a spot coming on.

**③ Pure Skin Smoothing Face Scrub**  
75 ml  
**41675**  
**NGN 6,690**

**④ Pure Skin Clarifying Toning Solution**  
150 ml  
**41672**  
**NGN 6,690**

**⑤ Pure Skin Mattifying & Cooling Face Lotion**  
50 ml  
**41673**  
**NGN 6,690**

**⑥ Pure Skin SOS Blemish Gel**  
6 ml  
**41676**  
**NGN 5,890**

# Pampering gifts from nature!

**BODY SUGAR SCRUB**  
Exfoliates and smooths skin



ORGANICALLY SOURCED EXTRACTS

**HAND CREAM**  
Provides intensive 24h moisturisation\*

\*Consumer tested

**HAND & BODY CREAM**  
Leaves skin moisturised and fragrant



① **Milk & Honey Gold moisturising Hand Cream**  
75 ml

**31606 NGN 4,690**

② **Milk & Honey Gold smoothing Sugar Scrub**  
200 ml

**31601 NGN 11,490**

③ **Milk & Honey Gold nourishing Hand & Body Cream**  
250 ml

**31602 NGN 11,190**



# GLOW essentials

ALL AGES | ALL SKIN TYPES

## Brighter looking, comforted skin made simple



### HOW TO USE

- As a mask: apply to skin avoiding the eye area and leave on for 10 minutes. Rinse thoroughly with warm water.
- As a scrub: apply to wet skin and massage gently with your fingertips, avoiding the eye area. Rinse thoroughly with warm water.
- For best results, use twice a week.

**BODY LOTION** hydrates skin instantly and for up to **24 hour**.<sup>Δ1</sup>

<sup>Δ1</sup>Clinically tested. Glow Essentials Body Lotion with Vitamins E & B3 alone, after first use. Stratum corneum.

**FACE CREAM** to moisturise, lighten and protect.



NATURAL EXFOLIANTS

**MASK & SCRUB** helps to moisturise, exfoliate and protect.



SPF

① **Glow Essentials Mask & Scrub with Vitamins E & B3**

75 ml

43910

**NGN 3,090**

② **Glow Essentials Body Lotion with Vitamins E & B3**

250 ml

43907

**NGN 8,490**

③ **Glow Essentials Face Cream with Vitamins E & B3 SPF 10**

50 ml

43906

**NGN 5,290**



### HOW TO USE

Apply to cleansed face and massage in gently using your fingertips, avoiding the eye area.

# Spread the love for matte skin

Love Nature

ALL AGES

OILY SKIN

## HOW TO USE

Dab directly onto blemishes when they first appear, avoiding eye area. Apply at the first sign of blemishes and use as needed.

FACE OIL PURIFIES skin and controls blemishes



TONER  
Helps tone and tighten pores



FACE LOTION  
Provides lightweight hydration



① Love Nature Purifying Face Oil with Organic Tea Tree & Lime  
10 ml

34849

**NGN 4,790**

② Love Nature Purifying Toner with Organic Tea Tree & Lime  
150 ml

34843

**NGN 6,090**

③ Love Nature Mattifying Face Lotion with Organic Tea Tree & Lime  
50 ml

34845

**NGN 6,590**

# HELPING CAN BE EASY

TOGETHER WE CAN DO MUCH MORE!

WHEN  
YOU BUY



WE  
DONATE

100 NGN  
FROM EACH  
PRODUCT



**Organic avocado oil** packed with natural fats and rich in vitamin E - moisturises and protects for long-lasting results.

④ **Love Nature Caring Hand Cream with Organic Avocado Oil**  
75 ml

**44280  
NGN 3,990**



At Oriflame, we are committed to fulfilling dreams. We are particularly sensitive to the situation of underprivileged children and we want to give them a better start in life.

To accomplish that we would like to encourage you to buy **our charity product to help all the children in need.** Together we can do much more!

Thank you for supporting our initiative, we appreciate your continued support.

 **SOS CHILDREN'S VILLAGES**  
NIGERIA





# BODY & HAIR CARE



## Let nature cleanse and nourish your hair

Whatever your hair type is, there is always a Love Nature product suitable for it. Designed with delicious natural extracts and biodegradable formulas, Love Nature products are good for your hair and safe for our planet.



### HOW TO USE

Massage into your wet hair and leave for 5 minutes. Rinse away.

### HAIR MASK

#### Natural organic banana extract

Bananas are rich in potassium, natural oils, carbohydrates and vitamins that help in softening and moisturising the hair, helping to protect from split ends and breakage.



① **Love Nature  
Strengthening Hair  
Smoothie Mask with Organic  
Banana**  
30 ml

**43661 NGN 3,090**



Recycled Plastic Bottles\*\*



Free from Silicones



BIODEGRADABLE FORMULAS\*



#### HOW TO USE

Place the unopened tube in hot water for one minute. Massage contents into hair. Can be used as a pre-shampoo.

#### CONDITIONER

Intensively nourishes dry and damaged hair, leaving it feeling soft and strong.

#### SHAMPOO

Shampoo Gently cleanses dry and damaged hair and helps bring the moisture back.

#### HOT OIL

Non greasy and lightweight formula moisturises and conditions dry hair.



② Love Nature Shampoo For Dry Hair with Organic Wheat & Coconut

250 ml

41292 **NGN 6,990**

③ Love Nature Hot Oil For Dry Hair with Organic Wheat & Coconut

15 ml

41308 **NGN 2,390**

④ Love Nature Conditioner For Dry Hair with Organic Wheat & Coconut

250 ml

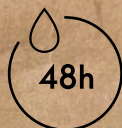
41295 **NGN 6,990**

\*All rinse-off formulas. At least 90% of "carbon-based" ingredients expected to be biodegradable in line with OECD guidelines or supplier data

\*\*Exact amount varies between 50 and 100%, and is clearly shown on each product

Made with  
nature's goodness

Organic macadamia oil –  
powerful oil that nourishes and forms  
a protective film on the hands.



Moisturisation



Natural origin  
ingredients



② Love Nature Protecting  
Hand & Nail Cream with  
Organic Macadamia Oil  
75 ml

41335 **NGN 3,990**



Rich, creamy  
nourishment!



Enjoy  
**48 hours**  
hydration!

200 ml.



Moisturisation



Natural origin  
ingredients

#### HERO INGREDIENTS

##### Natural Organic Cacao Butter

Cacao butter is no stranger to anyone who knows about natural skin hydration – it's known as the ultimate moisturiser thanks to being rich in fatty acids that absorb beautifully into the skin. It smells delicious too!

##### Natural Organic Coconut Oil

The oil of this famous exotic treat is been part of people's diet and skin care routine for centuries. High in fatty acids, it helps nourish the skin when cleansing and moisturising.

**Love Nature  
Nourishing Body  
Cream with Organic  
Cacao Butter &  
Coconut Oil**

200 ml

**42991**

**NGN 8,590**

# CONFIDENTLY FRESH, CONFIDENTLY PROTECTED

UP TO  
**72h\***

\*Clinically proven



UP TO  
**48h\***

\*Clinically proven

**NEW!**

UP TO  
**48h\***

\*Clinically tested



UP TO  
**48h\***

Protection up to 48h, **without leaving white marks** on your clothing.

\*Clinically proven



① **Activelle Extreme**  
Anti-perspirant  
Deodorant Spray  
150 ml  
33147  
**NGN 5,990**

② **Activelle Invisible**  
Fresh anti-perspirant  
deodorant spray  
150 ml  
41311  
**NGN 5,990**

③ **Activelle Even Tone**  
anti-perspirant  
deodorant spray  
150 ml  
43925  
**NGN 5,990**

④ **Activelle Invisible**  
Fresh anti-perspirant  
deodorant  
50 ml  
41303  
**NGN 3,490**



## DID YOU KNOW?

**ActiBoost Technology** is a motion activated fragrance encapsulation technology that is made up of innovative micro fragrance capsules: a fragrance oil core encased in a shell.

UP TO  
**48h\***

With **Even Tone Technology**, renowned for its **brightening effect under the arms**.

*\*Clinically proven*

UP TO  
**72h\***

Up to **72h control** even after physical activity \*

*\*Clinically proven*

UP TO  
**48h\***

*\*Clinically proven*

Helps to restore underarm skin-tone after four weeks\*

*\*Consumer tested*



⑤ **Activelle Even Tone anti-perspirant deodorant**  
50 ml

**43926 NGN 3,490**



⑥ **Activelle Extreme Anti-perspirant Deodorant**  
50 ml

**33142 NGN 3,490**



⑦ **Activelle Even Tone anti-perspirant deodorant cream**  
50 ml

**43928 NGN 5,190**





# BABY CARE THE WAY NATURE INTENDED

We cherish your baby's skin as much as you do so we created Baby O' to gently **nourish, soothe and protect** their skin, from head to toe, from the moment they're born. All our products are at least **95% natural and formulated with pure Swedish Oat Oil**, an ingredient that mimics baby's skin lipids and acts as second skin. They're so gentle and safe they're **endorsed by dermatologists and paediatricians**.



Minimum **95% naturally derived ingredients**.



Swedish Oat Oil.



**Only essential ingredients**, self-preserved formulations or mild preservatives.



**No controversial ingredients:** no dye, fragrance, SLES, mineral oil, no parabens.



PAEDIATRICIAN  
ENDORSED



PARABEN  
FREE

0+  
MONTH

### BUMBUM CLEANSING MILK

Cleans the diaper area.  
Helps soothe, nourish &  
recondition the skin.

### DIAPER CREAM

With Panthenol and Zinc Oxide to  
help condition, soothe and alleviate  
diaper friction

### MULTI-PURPOSE BALM

Rich, buttery balm with  
self-preserving formula.



Quick relief on  
the go - put it in  
the diaper bag!



#### ① baby O Multi-Purpose Balm

75 ml

35772 **NGN 9,890**

#### ② baby O BumBum Cleansing Milk

150 ml

35776 **NGN 9,990**

#### ③ baby O Diaper Cream

75 ml

35774 **NGN 9,090**





Experience the  
ultimate freshness  
and hydration

**NEW!**

**SHAVING AND  
CLEANSING FOAM**

Facial cleanser and shaving foam that help  
leave skin feeling fresh and revitalised.



① North For Men Subzero 2-in-1  
Shaving and Cleansing Foam  
200 ml

35870

**NGN 10,990**



## BODY SPRAY

Fresh and intense scent  
convenient on-the-go format

To be used all over  
the body



**MOISTURISING GEL**  
Leaves skin healthy,  
revitalised and hydrated for  
24HR\* with a cooling  
sensation

\*Clinical test



**DEODORANT  
ROLL-ON.**  
Quick-dry,  
72HR protection\*

\*Consumer test



② North For Men Intense  
Fragranced Body Spray  
100 ml

38913 **NGN 6,990**

③ North For Men Subzero 2-in-1  
Moisturising Gel  
50 ml

35877

**NGN 3,390**

④ North For Men Subzero  
Deodorant Roll-on  
50 ml

35880

**NGN 3,390**

36H ODOUR  
CONTROL  
ANTI-PERSPIRANT  
FOOT SPRAY

Helps control  
perspiration to  
prevent odour  
and leave feet  
fresh and dry.

REPAIR &  
SMOOTH  
FOOT CREAM

Helps restore and  
protect the condition of  
rough and cracked skin  
on the heels.



# feet up

Soften and care for  
your feet **together with**  
**Feet-up**

Enjoy every single step you take and  
feel like walking on clouds all the time  
with Feet-up line. Make it your routine  
and let it **protect** and **pamper** your  
feet night and day.

① **Feet Up Advanced**  
**36H Odour Control**  
**Anti-perspirant Foot**  
**Spray**  
150 ml  
**33034**  
**NGN 8,490**

② **Feet Up Advanced**  
**Cracked Heel Repair &**  
**Smooth Foot Cream**  
75 ml  
**33027**  
**NGN 7,090**



# Relieve, protect and pamper your feet

## FOOT CREAM

Extra rich, **intense overnight hydration** with Avocado and Aloe Vera

### DEEP EXFOLIATING FOOT CREAM

Exfoliates and purifies dry, rough skin to leave feet **soft and smooth**.



### FOOT FILE

Take control of **smoother, comfortable** feet.

*Double-sided*

③ **Feet Up Advanced Deep Exfoliating Foot Cream**  
75 ml

**33033 NGN 7,090**

④ **Feet Up Comfort Overnight Moisturising Foot Cream**  
150 ml

**34935 NGN 7,990**

⑤ **Advanced Foot File**  
Size: 23 x 6,5 cm. Material: 50% recycled PS, sandpaper

**40781 NGN 5,390**



# MAKE UP



## Extra Large Volume and Length – Clinically proven!<sup>Δ</sup>

### FOR BEST RESULTS:

#### **STEP 1.**

Use the short bristles to lift and sculpt the lashes.

#### **STEP 2.**

Wiggle the brush from side to side while lifting lashes for maximum curl.

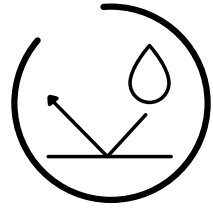
#### **STEP 3.**

Comb through the lashes with the long bristles to lengthen and define.

<sup>Δ</sup>Clinically Tested    <sup>∇</sup>Consumer Tested



# 5 in 1



WATERPROOF

Volumises -  
Up to 9X times more  
volume<sup>Δ</sup>

Lengthens -  
Up to 42% more  
length<sup>Δ</sup>

Separates\*  
Curls\*  
Cares\*

THE ONE 5-in-1 Wonder Lash  
XXL Mascara Waterproof  
8 ml

NGN 7,090



40697 Black



## Find your perfect line

Get the ultimate **smoky eye** look – just line, smudge and blend. Glides on smoothly with **ultra-pure** pigments for super **colour intensity**.

- Designed for lasting wear thanks to **polymer technology**
- **Intense jet black** colour for dramatic impact
- Jumbo pen format gives **total control and precision** with every application



42779  
Black

① **THE ONE Eyeliner Stylo Jumbo**  
2.5 g

**NGN 7,590**



SELF-SHARPENING

UP TO  
**13h**

LONG WEAR\*



WATERPROOF\*



SELF-SHARPENING  
just twist up



36547  
Pitch Black

② **THE ONE High Impact Eye Pencil**  
0.3 g

**NGN 6,290**

\*Consumer Tested

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# Set and forget

# matte lips



Solvent evaporates as you apply to create a lightweight, matte film on the lips.



**Film Forming Net** locks-down colour into place for better transfer resistance and lasting wear.



**Soft Matte Powders** deliver intense matte finish.



Let dry for **10 minutes** for best results.



### TECH STORY - ULTRA FIX TECHNOLOGY

Ultra Fix Technology locks in a higher-fix layer of colour onto the lips to ensure it stays put exactly where you left it.



41796 Ultra Taupe



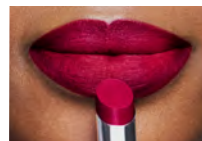
41800 Ultra Raspberry



41801 Ultra Pink



41804 Ultra Red



41805 Ultra Bordeaux



41806 Ultra Burgundy

**THE ONE Colour  
Unlimited Ultra Fix  
Lipstick**  
3.5 g

**NGN 9,890**



# Foundation

- **Soft-matte finish**
- Life resistant foundation: **fade proof, transfer proof and water resistant\***
- **Buildable, medium coverage**
- Suitable for **all skin types**

*\*Consumer Tested*



WATER RESISTANT



SPF



Long wear



Skin response technology



42133  
Chestnut  
Warm

42132  
Caramel  
Warm

42131  
Amber  
Warm

42130  
Sun Beige  
Warm

THE ONE  
EVER  
LASTING  
**SYNC**  
SOFT MATTE

FOUNDATION  
SPF 10 &  
UVA PROTECTION

THE ONE  
EVER  
LASTING  
**SYNC**  
SOFT MATTE

FOUNDATION  
SPF 10 &  
UVA PROTECTION

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THE ONE  
EVER  
LASTING  
**SYNC**  
SOFT MATTE

FOUNDATION  
SPF 10 &  
UVA PROTECTION

① **THE ONE Everlasting Sync Soft Matte Foundation SPF 10 & UVA protection 30 ml**

**NGN 10,890**

# Everlasting fabulous look!

## SMART FOUNDATION

- Semi-matte finish.
- Sweat, fade and transfer proof. \*
- Water Resistant. \*
- Humidity resistant. †

*\*Clinically Proven.*

*\*Consumer Tested.*



## SKIN RESPONSE TECHNOLOGY

Attracts and retains moisture

35790  
Amber  
Warm

35791  
Caramel  
Warm

35792  
Chestnut  
Warm



35790 Amber-Warm

## PRESSED POWDER

- Long lasting matte finish – up to 10 hours\*
- Blurs the look of fine lines and skin imperfections\*

*\* Consumer Tested on top of regular liquid foundation*



34649 Medium

34650 Dark

② THE ONE Everlasting Sync Foundation SPF 30  
30 ml

**NGN 10,890**

③ THE ONE Everlasting Pressed Powder  
10 g

**NGN 16,090**





# IMPECCABLY MATTE SILKY SKIN

Revel in GG's new velvet pressed powder for a silky soft, pristine matte finish. This lightweight, precious powder helps to even out skin tone **while preventing oil and shine.**

**Model is wearing:** Giordani Gold Pressed Powder 34639 Dark Cinnamon.

34638  
Beige Warm

34639  
Dark Cinnamon



It comes with a rounded sponge for a smooth, even finish. If you prefer brushes, these ones will definitely give you that flawless look!

- Impeccable matte finish designed to **absorb excess oil and shine.**

- Soft, seamless coverage that helps to **even out the skin tone.**

- Helps blur the look of fine lines and wrinkles.

- Regenerating **Rosehip and Vitamins C & E** work to nourish and protect your skin.

Giordani Gold Pressed Powder  
8 g

NGN 19,190





OnColour

#GETONCOLOUR

MANIFEST  
YOUR PERFECTION

#GETONCOLOUR

Model is wearing: OnColour Power Face Powder 38802 Dark Beige



# ENERGISE YOUR LOOK WITH FLAWLESS LOOKING SKIN



*MATTIFIES SKIN.*

*ABSORBS  
EXCESS OIL.*

*SOFTENS  
IMPERFECTIONS.*



**38802**  
Dark Beige



**38803**  
Amber

**OnColour Power  
Face Powder**  
6 g.

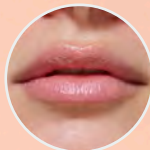
**NGN 7,490**

# NEW!

**DELICIOUS  
NATURAL  
TREATS FOR  
SKIN  
AND LIPS!**

# 99.9%

## NATURAL ORIGIN FORMULA



Nourish  
dry lips



Soften  
dry skin



Smooth out  
eyebrows



Care for  
cuticles



### WIDER NECK OPENING

The new jar has a **wider neck opening** which makes the product easier to use and **supports less product waste** by helping you reach every last bit of the formula!

**Natural  
Multi-purpose Balm**



**Blackcurrant  
Multi-purpose Balm**



① **Tender Care Natural  
Multi-purpose Balm**  
10.5 ml

**12760 NGN 4,390**

② **Tender Care Blackcurrant  
Multi-purpose Balm**  
10.5 ml

**36151 NGN 4,390**